

Fact sheet //

# Identity & Access Management Advisory

Digitization is rapidly increasing, impacting and transforming both the way we live our lives and conduct business. But along with it comes complexity and a new and constantly evolving landscape of cyber security threats.

**The digital identity** plays a key role in cyber security, as it controls the access and use of all digital assets. This makes the digital identity the ultimate attack surface but at the same time, also the ultimate control surface.

**Identity and access management (IAM)** is the discipline – including the people, processes and technology – that enables the right digital identity, to access the right resources, with the right entitlements, depending on context, relevance and time.

**ICY Security IAM Advisory** provides you with the insights and guidance necessary to plan, build, run and govern your identity and access management execution, and align it with critical business objectives.

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# The digital identity

Digitization has evolved into infrastructure that is critical to individuals, organizations, and society. Besides the clear benefits it brings to our modern world lives, it also introduces a plentitude of new cyber threats that fuel cyber security as a discipline. Driving an adequate cyber security agenda has become key to ensuring the confidentiality, integrity, and availability of your data and digital assets.

**The digital identity** plays a key role in cyber security, as it controls the access and use of your digital assets. The digital identity is, therefore, the **ultimate attack surface** for actors who either unwittingly or with malicious intend are given access. However – on the flip side – the digital identity also has the potential to become the **ultimate control surface**.

# Introducing IAM

**Identity & Access Management (IAM)** is the discipline – which includes the processes, policies and technology – relied upon to manage and control access to digital resources, many of which are essential to maintain a secure and efficient digital environment.

Unfortunately, organizations often fail to recognize the foundational role that IAM plays in delivering business value, act as an agent for change as well as ensure governance and compliance. Key stakeholders are often not involved in setting priorities or making purchase decisions and lack the understanding of how IAM can contribute to their goals and strategies. Identity conversations with senior leaders can be difficult, as IAM is complex and its benefits and pitfalls are not easily understood, even inside of IT, compliance, or cyber security teams.

# Your IAM potential

IAM Advisory provides you with the insights and guidance necessary to plan, build, run and govern your IAM requirements, and align them with critical business objectives.

Gartner Research® shows that organizations without formal IAM programs will experience 50% more IAM project failures and will spend 40% more on IAM capabilities while realizing fewer business objectives.

IAM helps you cope with regulatory, technological as well as the internal and external requirements in your business environment, for example:

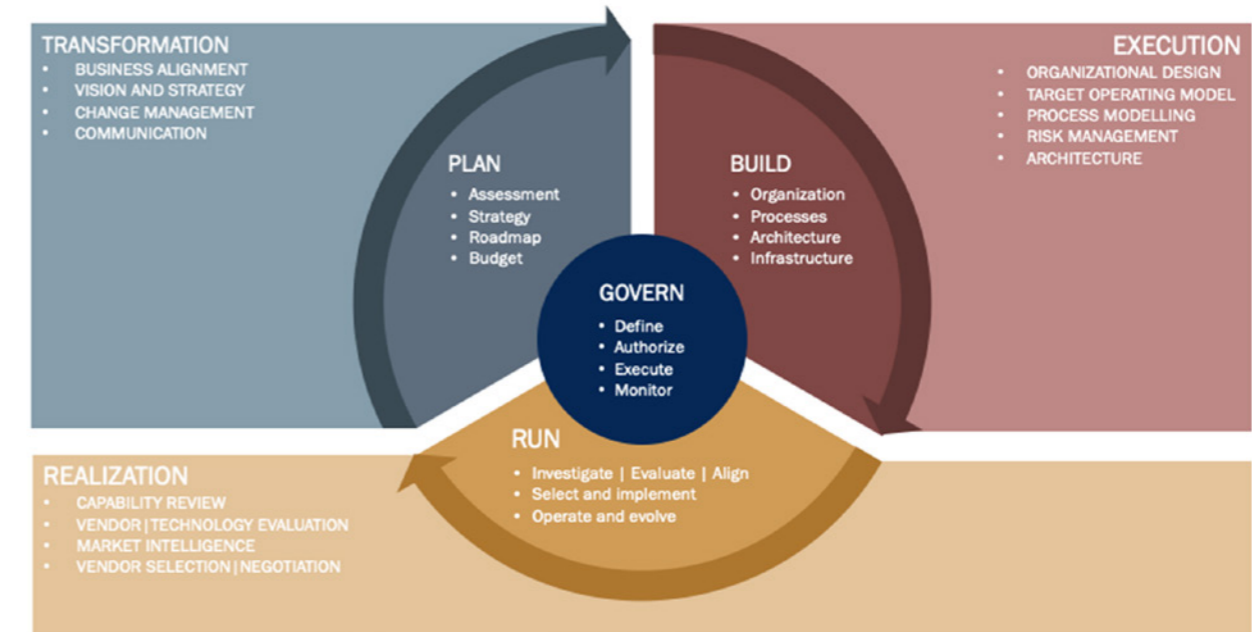
- promote strategic and tactical business alignment and execution
- strengthen the organizational cyber security posture (e.g. governance, compliance and risk management), by controlling and providing insights into access to systems and data, prevent unauthorized access, and protect against insider threats.
- support technology adaptation and integration, by managing user credentials, authentication, and authorization, as well as enforcing policies for password management, user provisioning and de-provisioning, and access approvals.
- adapt to organizational change, streamline and increase productivity by automating identity lifecycle management processes.

# Insights and guidance

ICY Security IAM Advisory provides the guidance you need to implement identity and access management, independent of your organization's current role, position, opportunities, threats and goals, or what drives or triggers your IAM needs. We support you in your efforts to execute and realize your IAM objectives, while we collaborate to transform and adapt your organization to properly plan, build, run and govern IAM.

Our guidance is based on the real-life experience gained from working with IAM at all organizational levels, and in customer, vendor, and consultant roles. We provide guidance that:

- is business-oriented – we guide you on the actions necessary to infuse your business imperatives with identity and access management.
- Closes the gap – we bridge the communication and collaboration gap between executives/LOB management and business enablers on one side, and IT and cyber security on the other side.
- Dares to advice – we offer an agnostic and pragmatic approach to IAM, build upon extensive real-life (IAM) leadership experience, that will allow you to make the right decisions at the right time.



| DRIVER     | TRIGGER (EXAMPLES)                                                                                                                                | OBJECTIVE(S)                                           |
|------------|---------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------|
| REGULATORY | PRIVACY (GDPR   SCHREMS II)<br>CORPORATE (NIS2)<br>FINANCIAL SECTOR (DORA)                                                                        | PERFORMANCE<br>MEASURE   ACHIEVE SPECIFIC KPI   KPO    |
| TECHNOLOGY | PARADIGM SHIFTS (BUSINESS ADAPTATION)<br>CLOUD (OFF   NEAR SHORING)<br>NEW/CONVERGING (EMERGING   EVOLVING TECHNOLOGY)                            | (RE)ALIGNMENT<br>REGULATORY, TECHNOLOGY OR BUSINESS    |
| BUSINESS   | GO-TO-MARKET (CHANNELS   BUSINESS MODELS)<br>ORGANIZATION (STRATEGIC   TACTICAL   OPERATIONAL)<br>CYBERSECURITY (GOVERNANCE, RISK AND COMPLIANCE) | USE CASE(S)<br>SUPPORT BUSINESS CRITICAL INITIATIVE(S) |

“ICY Security are not the cheapest. But I prefer paying a transparent cost as opposed to accepting a cheaper offer that comes with a lot of surprises. I would say that ICY Security provides the best business case in the market. They are professional, they know their domain, they know their customers, and they are willing to act and cooperate on diffuse problem statements. I would definitely recommend ICY Security to any company looking to implement and operate IAM in a highly professional way,”

*Department Manager in a European Paytech company.*



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